



Ellaine Tiamzon

Instructional Designer Specialist/ Technology Management

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Objective

Innovative and dedicated instructional designer with a Master's in Technology Management and over eight years of experience in education, curriculum design, and communication. Proficient in developing learner-centric solutions utilizing virtual reality (VR), 3D modeling, and immersive learning technologies. Committed to applying adult learning theories to create impactful training programs that respond to diverse learner needs. Eager to leverage my expertise in instructional design and training development to drive growth and enhance learning experiences.

Profile

Experienced Instructional Designer with a solid background in adult learning theory, instructional methodologies, and the integration of cutting-edge technology to create effective learning experiences. Proficient in designing comprehensive training programs, conducting needs assessments, and evaluating curriculum efficacy. My teaching experience and course development through Memorial University's Teaching Skills Enhancement Program have provided me with skills to facilitate engaging learning environments. Experienced at collaborating with cross-functional teams, ensuring that learning materials meet business objectives and foster professional development.

Education

<b>Masters in Technology Management</b> <i>Memorial University of Newfoundland</i>	2023 – present St. John's, NL
<b>Bachelor of Arts in Business Communication</b> <i>University Canada West</i>	2020 – 2023 Vancouver, Canada
<b>Certificate in Web Development</b> <i>Southern Alberta Institute of Technology (SAIT)</i>	2015 – 2016 Calgary, Canada
<b>Diploma in Computer System Analysis and Design</b> <i>AMA Computer Learning Center</i>	2005 – 2007 Tarlac, Philippines

Professional Experience

<b>Specialist Instructional Designer</b> <i>CPKC</i> <ul style="list-style-type: none"><li>Design immersive 3D and VR training simulations for locomotive and corporate learning.</li><li>Partner with experts to create accurate, effective instructional content.</li><li>Use cutting-edge tech like 3D modeling and interactive video for impactful training.</li></ul>	2023/02 – present Calgary, Canada
<b>Learning Designer - Academic Research and Innovation Department</b> <i>Bow Valley College</i> <ul style="list-style-type: none"><li>Proficient in Adobe Creative Cloud Suite for dynamic and interactive multimedia development.</li></ul>	2017 – 2024/02 Calgary, Canada

- Expertise in eLearning development and navigation of learning management systems.
- Collaborated seamlessly with Subject Matter Experts to enhance content relevance.

### Web & App Developer (Internship)

Enabil Solutions

2017  
Calgary, Canada

- Developed dynamic Chrome extension applications using HTML, CSS, and JavaScript.
- Collaborated with the development team to translate client requirements into user-friendly extensions.

### Digital Marketing Manager

Alta Care HomeHealth

2015 – 2020  
Remote

- Ensured a user-friendly interface and managed various social media platforms.
- Utilized Google Analytics for website performance analysis.

### Technology and Marketing Manager

Pinpoint Local [🔗](#)

2014  
Remote

- Proficient in creating all-in-one digital marketing platforms.
- Implemented effective communication strategies and provided tailored landing pages.

## Key Skills

### Core Skills

- Instructional Design & Curriculum Development
- Adult Learning Theory & Techniques
- Program Evaluation & Needs Assessment
- Project Management & Leadership
- E-Learning Development (Articulate 360, Captivate, Camtasia)
- Adobe Creative Cloud Suite
- LMS (Moodle, D2L, Blackboard)
- Virtual Reality (VR) & 3D Modeling, and Sketchup
- Strong Communication & Collaboration Skills

### Soft Skills

- Strong leadership and facilitation abilities.
- Exceptional communication and collaboration skills.
- Excellent time management and project management skills.
- Creative problem-solving and adaptability.
- Passion for inclusive learning and development.

## Projects

### Philippine Consulate Calgary [🔗](#)

2023 – present

Website Revamp Development Project

- Led the end-to-end revamp, resulting in a 50% increase in website traffic.
- Implemented responsive design improvements for a 40% rise in mobile user engagement.
- Successfully decreased the bounce rate by 30%, enhancing user experience.

### Pivot-Ed Academy (Software Development) [🔗](#)

2023 – present

Bow Valley College D2L

- Contributed significantly to multimedia asset creation, resulting in a 40% increase in student engagement.
- Collaborated with SMEs to align content meticulously with educational objectives.
- Played a key role in enhancing the learning experience, leading to a 30% rise in learner retention.
- ational objectives and course curriculum

## CPKC Instructional Design

CPKC Copyright

Active Violence [↗](#)

Safe Operations of Motor Vehicles and Track Units [↗](#)

My Project Portfolio [↗](#)

## Courses and Seminars

<b>D2L Alberta Connect</b> <a href="#">↗</a> SAIT	2023/11 Calgary, Canada
<b>Transform Education through the Integration of Social and Emotional Learning</b> <a href="#">↗</a> D2L Brightspace	2023/10 Canada
<b>Generative AI</b> <a href="#">↗</a> Linked-in Learning	2023/10 Calgary, Canada
<b>Creative Pro Seminar - Unlocking Your Creative Potential</b> Creative Pro Network	2023/03 Washington, DC
<b>Call it Out Certificate</b> <a href="#">↗</a> The Ontario Human Rights Commission	2023/03 Canada
<b>Learning for Success Program</b> <a href="#">↗</a> University Canada West	2021/09 Vancouver, Canada
<b>Strategies For Successful Learning</b> <a href="#">↗</a> University Canada West	2021/09 Vancouver, Canada
<b>Academic Writing Strategies</b> <a href="#">↗</a> University Canada West	2021/09 Vancouver, Canada

## Portfolio

<b>Amazon Kindle Direct Publishing</b> <a href="#">↗</a>	2021/04/01
Ellaine creates activity books for kids with a wide range of puzzles, including Sudokus, Word Searches, and Coloring Books. Her materials appeal to a range of learners and even include special large-print editions of puzzles.	
<b>Projects</b> <a href="#">↗</a>	
Explore selection of instructional design projects that demonstrate my expertise in creating innovative and impactful learning experiences.	

## Organizations

<b>Project Management Institute (PMI)</b> Member	2023/01 – present Calgary, Canada
Member of PMI, the world's leading association for those who consider project, program, or portfolio management their profession; and upholds the Institute's Code of Ethics and Professional Conduct.	
<b>Fiesta Filipino YYC</b> <a href="#">↗</a> Web Development Social Media Manager Volunteer	2015/06
Volunteered to design and develop a website and mobile app, while spearheading the establishment of a dynamic online presence for our cultural community. Implemented strategic social media initiatives and secured sponsorships to further enhance community engagement and business partners.	

## References

, *References available upon request.*